

DSP

Planning, designing and managing the night

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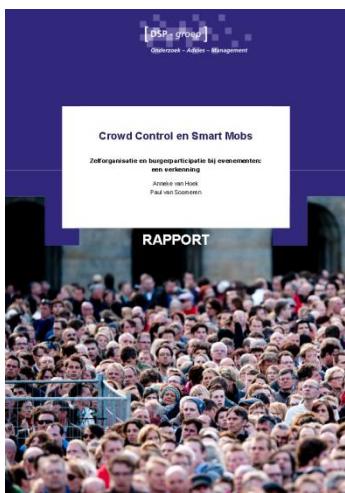
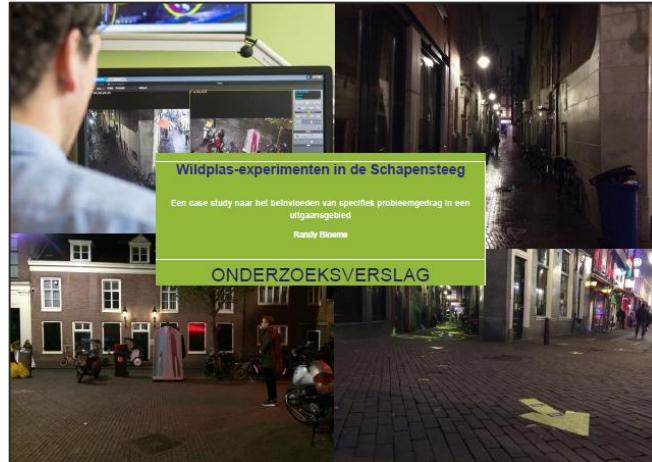
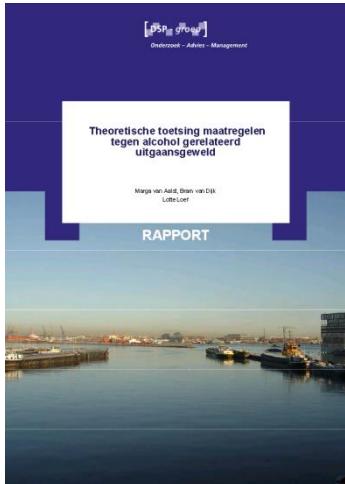
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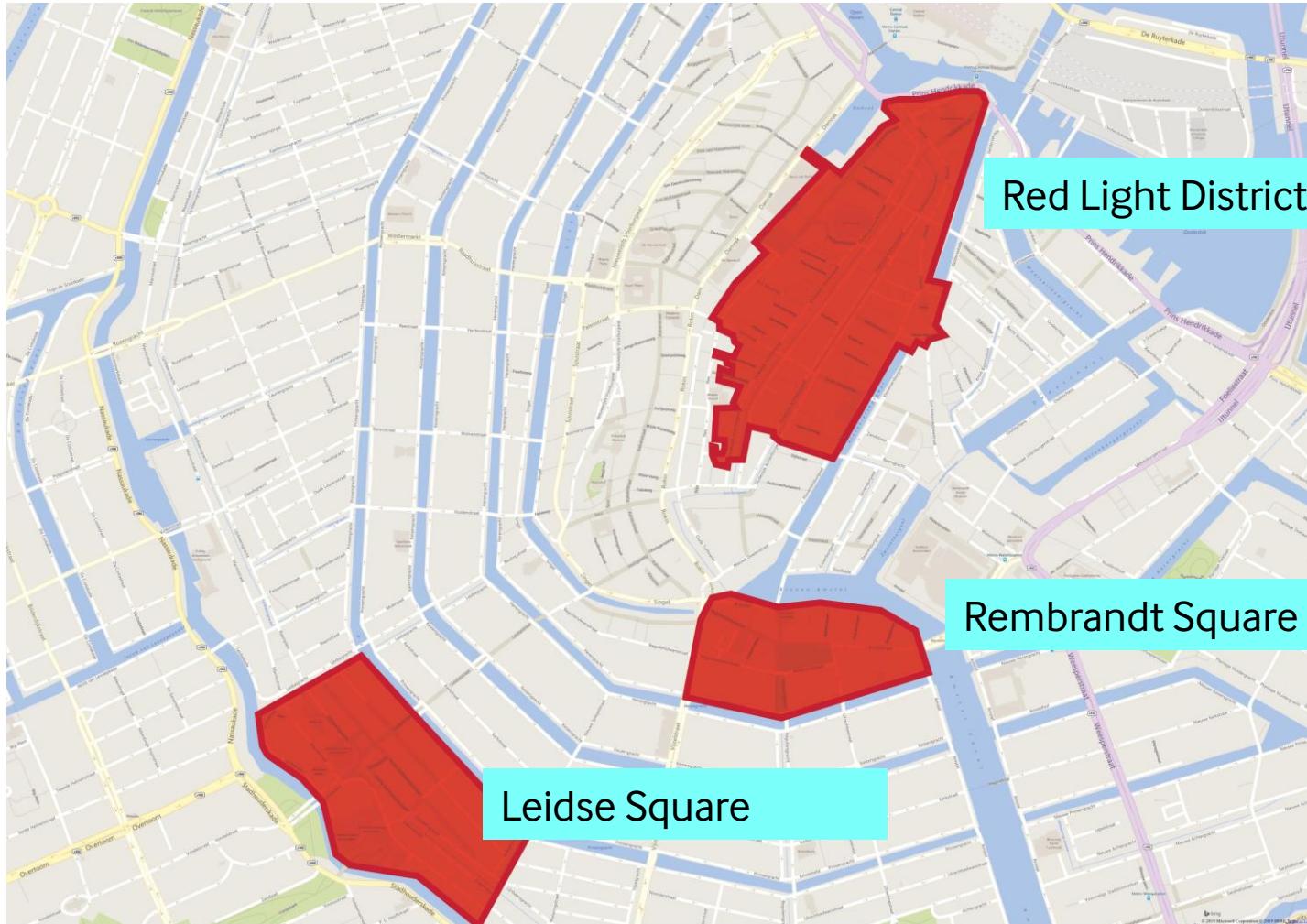
Paul van Soomeren	Randy Bloeme
 A professional headshot of Paul van Soomeren, a man with white hair and glasses, wearing a dark suit and white shirt, smiling at the camera.	 A portrait of Randy Bloeme, a young man with dark, curly hair, wearing a brown polka-dot shirt, smiling at the camera.
<ul style="list-style-type: none">• DSP-groep – founder• Urban planning and design, crime prevention, education and social management.• pvansoomeren@dsp-groep.nl• https://www.linkedin.com/in/paul-van-soomeren-38b0ab10/	<ul style="list-style-type: none">• DSP-groep – researcher/consultant• Environmental psychology, behaviour change, social safety and security• rbloeme@dsp-groep.nl• https://www.linkedin.com/in/randybloeme/

Recent projects: crowd/urban design/littering

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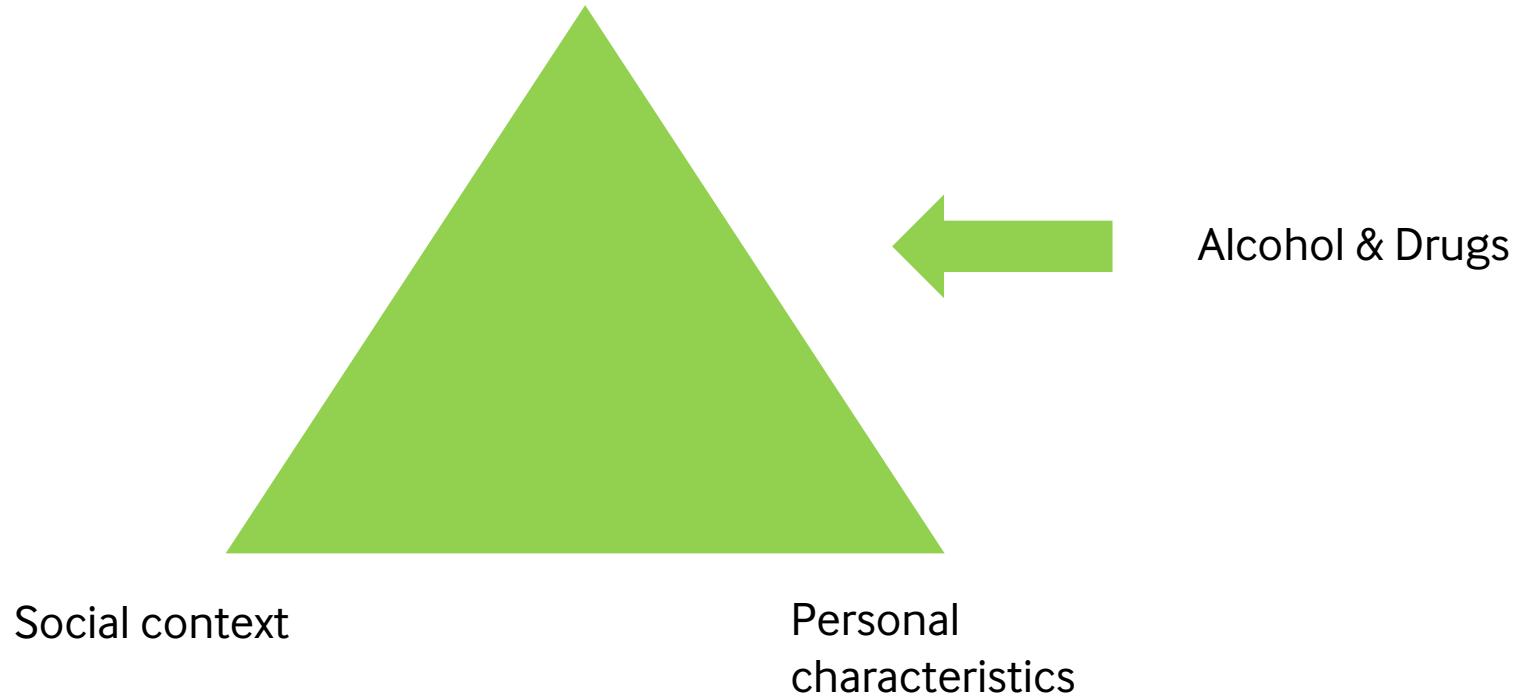


Main nightlife areas in Amsterdam



Lessons learned

Physical context



Challenges in creating vibrant nightlife areas

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- ⌚ Mixed use: residential function vs. nightlife
- ⌚ Planning the day vs. planning the night
- ⌚ Dark side of the night
- ⌚ **Standard policy respons: intensifying police and security related measures**

Planning for the night: the festival approach

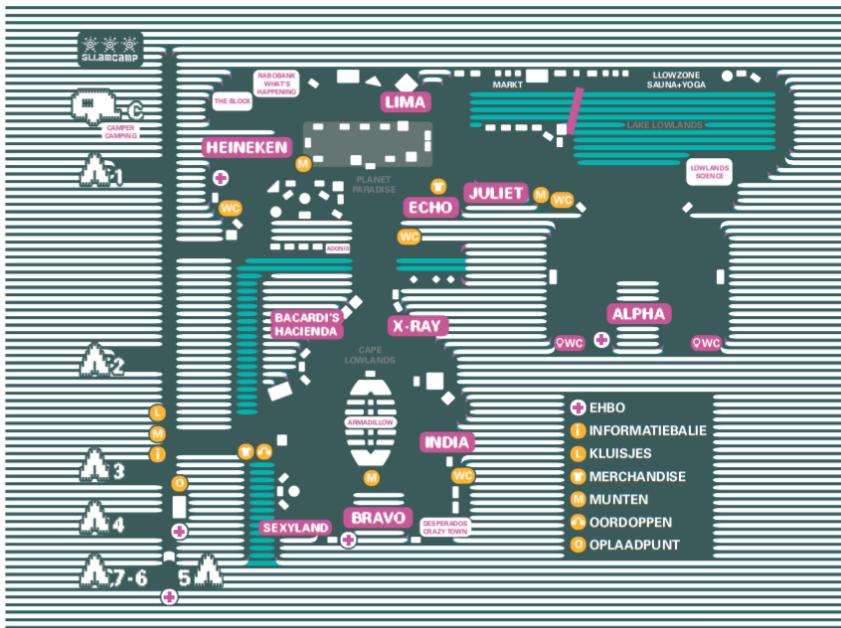
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Goal: safe and healthy nightlife for party-goers, but also for residents and night-workers



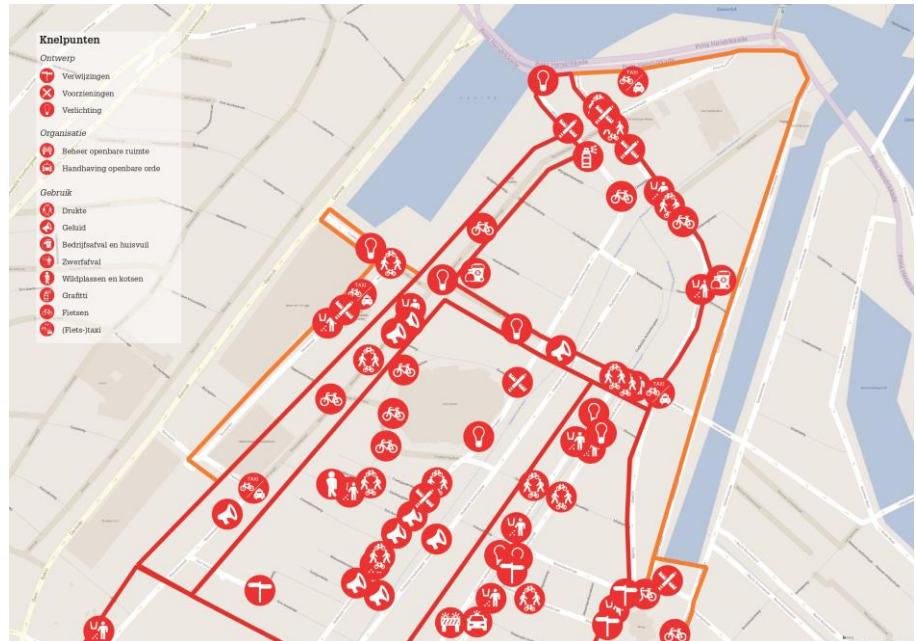
Festivals

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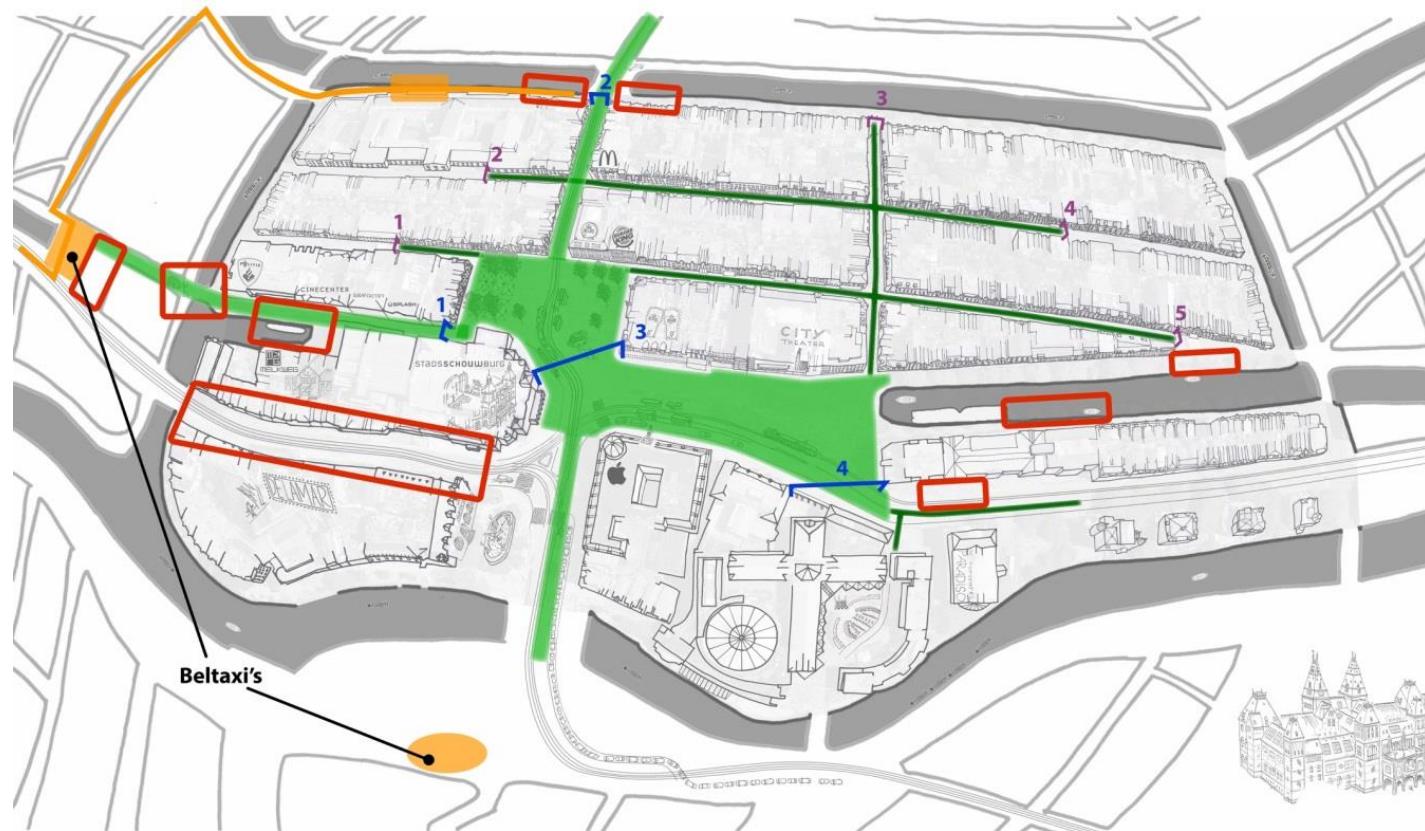


A festival map for nightlife area's

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Outcomes of action-research analyses



**What if we do look at our
nightlife areas as weekly
festivals?**







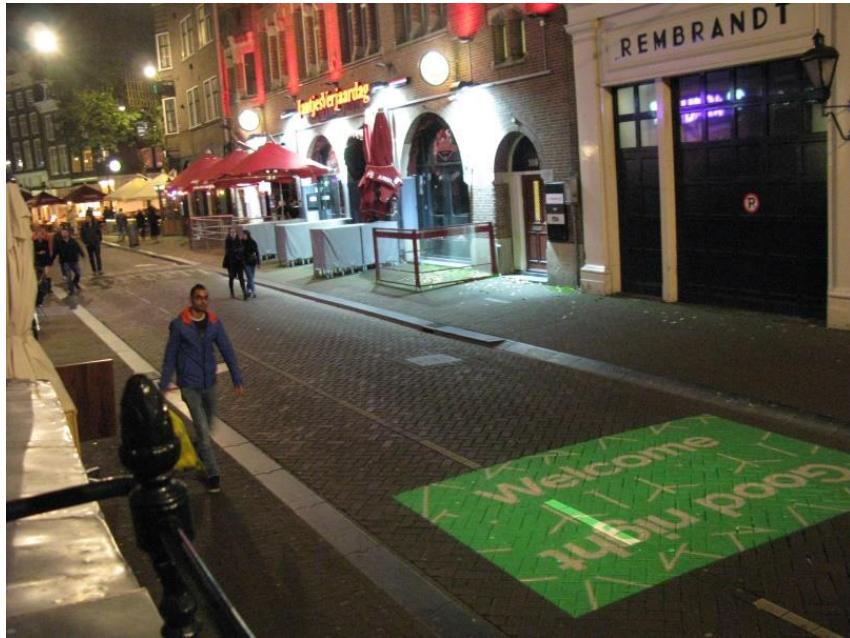






Devil is in the detail

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In the background of vibrant nightlife areas you need at least:

- ⌚ A clear logistic system
 - People should be able to come and go quick and easy
- ⌚ Basic facilities
 - Public space becomes a place to stay as well
- ⌚ Visible wayfinding and indications
 - People should easily find their way around
- ⌚ A closed chain of support services and institutions
 - From police to waste management and first aid

Public-Private Partnerships (BIZ)



**X Gemeente
X Amsterdam
X**



Exciting policy approach

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⌚ Action research

- Identify, experiment, evaluate, implement



Pubplein

DSP

TO PROJECTS

en

SHARE

Safe and attractive nightlife

A positive behavioral approach for a future-proof policy on attractive and safe nightlife areas.

<https://www.dsp-groep.eu/projecten/safe-and-attractive-nightlife-areas/>

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