

# WHAT A QUARTER OF A MILLION CLUBBERS CAN TELL US ABOUT ALCOHOL RELATED HARMS USING FINDINGS FROM THE LAST FIVE YEARS OF GLOBAL DRUG SURVEY

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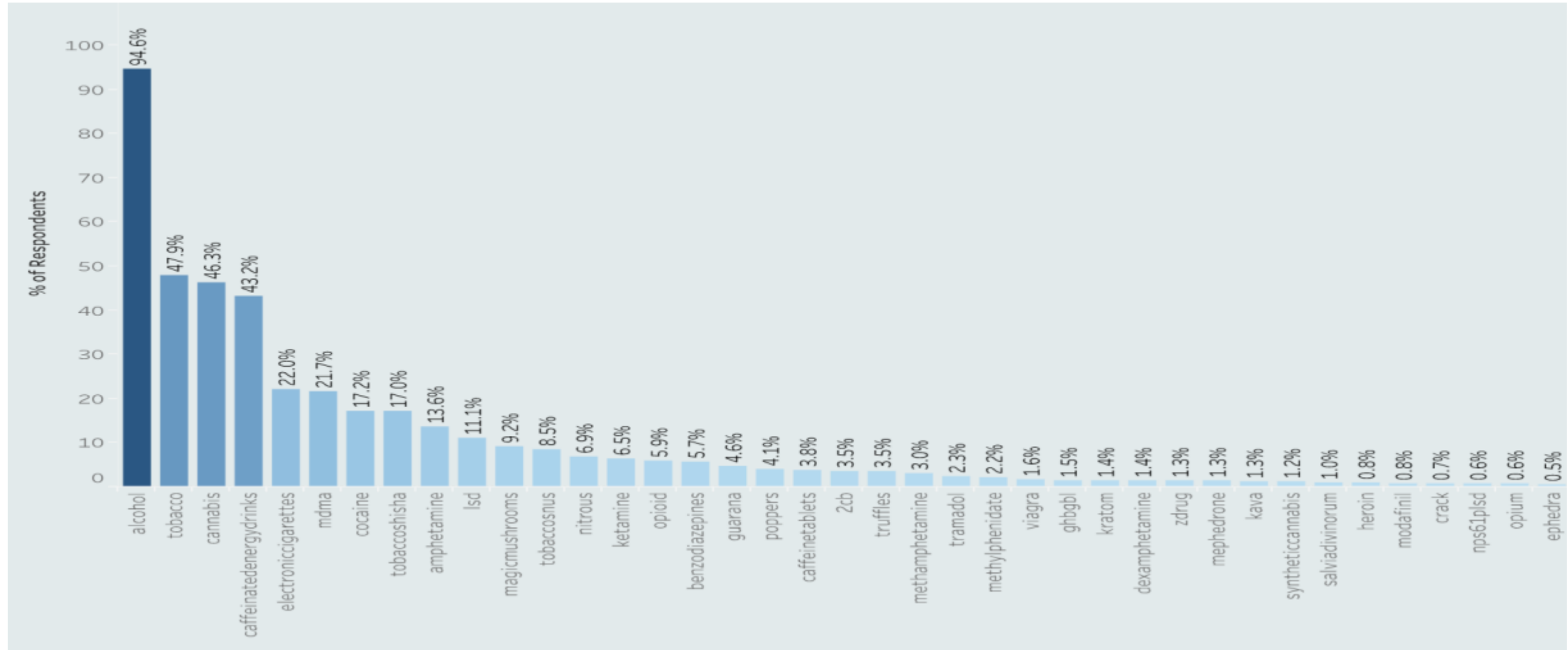


# GLOBAL DRUG SURVEY 2019

PROMOTING HONEST CONVERSATIONS ABOUT DRUG USE

#GDS2019 #KNOWYOURDRUGS

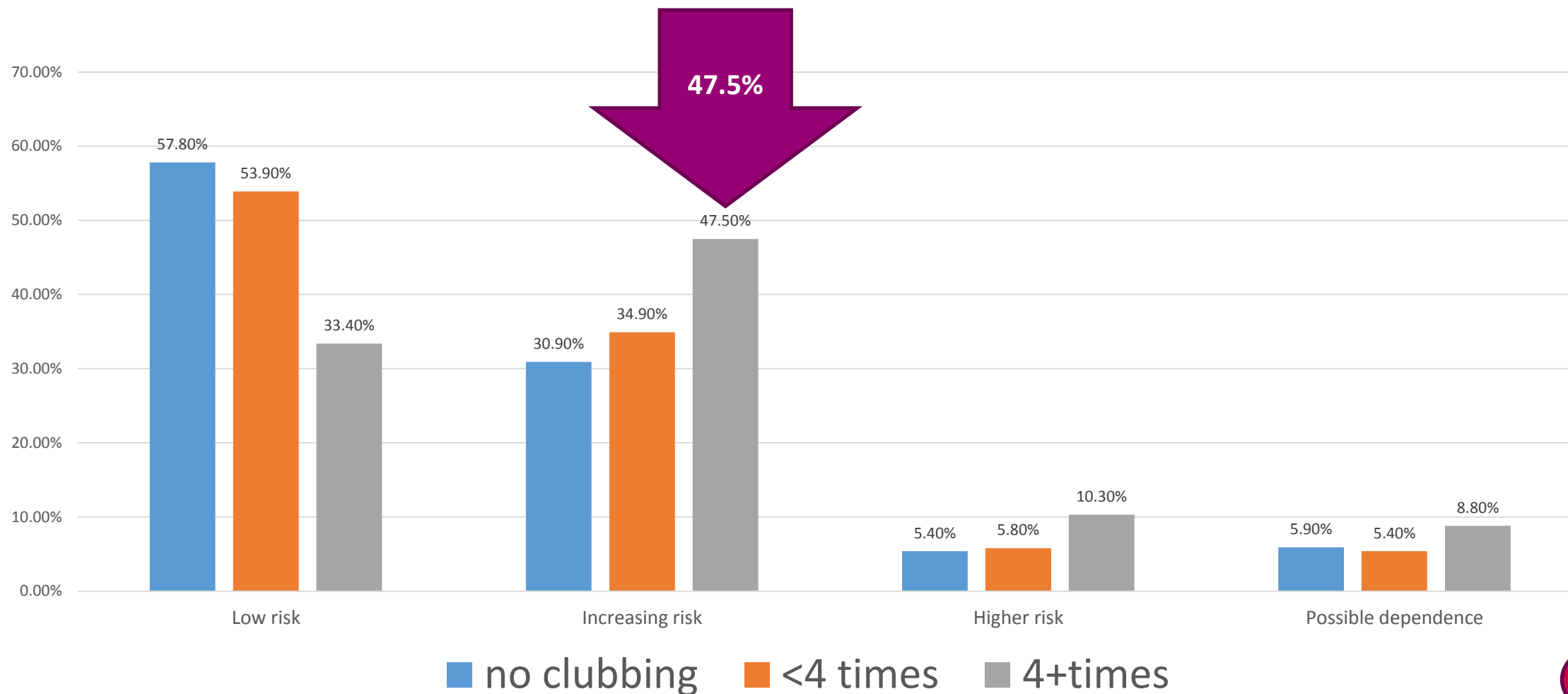
# 12-MONTH DRUG USE IN THE GDS2018 SAMPLE N>130,000







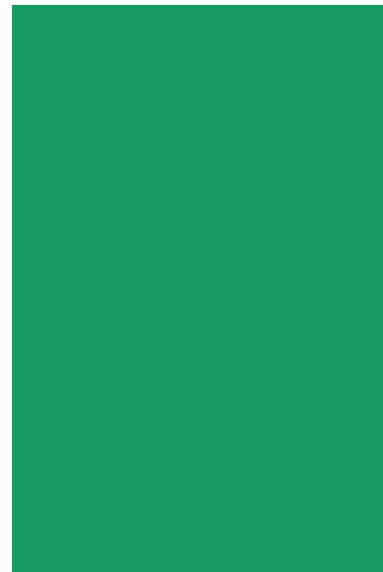
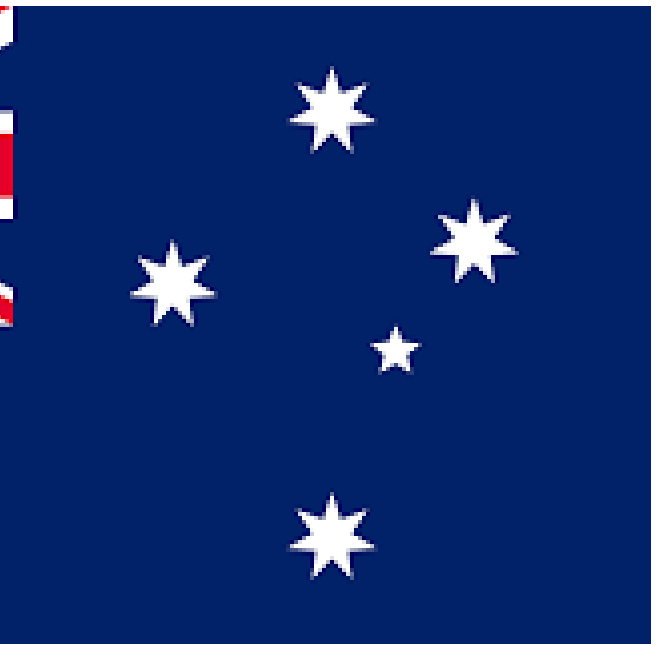
# CLUBBERS DRINK MORE THAN NON-CLUBBERS





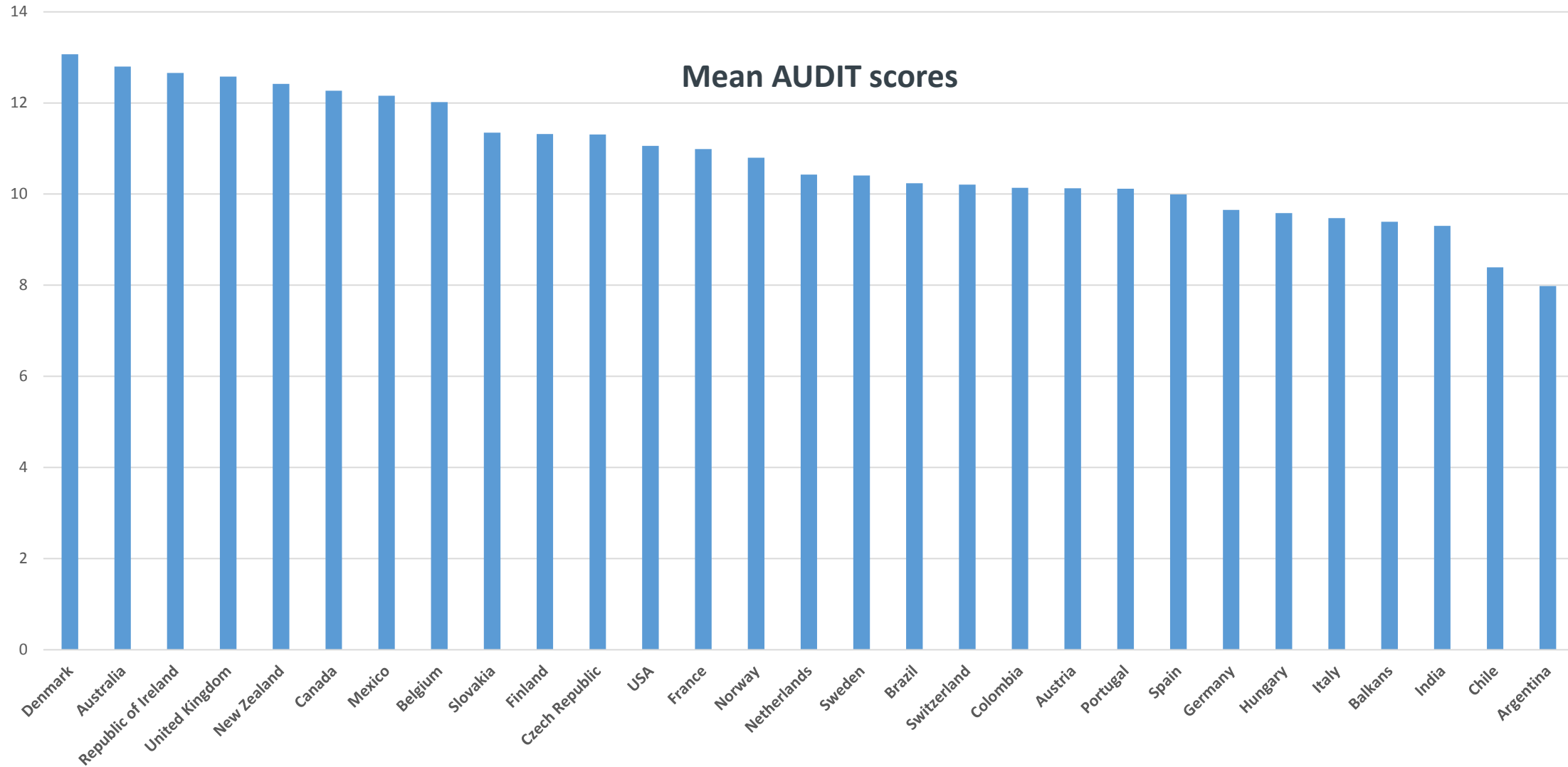
GLOBAL

JBBE



# WHERE DO CLUBBERS DRINK THE MOST?

Mean AUDIT scores



**my special  
superpower is  
turning alcohol  
into regret.**

**Non-clubbers  
14%**

**Clubbing < 4 times  
a year 13.7%**

**Clubbing 4x year+  
20.2%**

**REPORTING FEELINGS OF REGRET/GUILT AT LEAST MONTHLY**





# NOT ABLE TO REMEMBER THE NIGHT BEFORE AT LEAST MONTHLY

Non-clubbers  
8.6%

Clubbing < 4 times  
a year 7.9%

Clubbing 4x  
year+ 17.5%



A silhouette of a person's head and shoulders is shown in the foreground, looking towards a brightly lit stage. The background is filled with vibrant blue and purple stage lights, creating a bokeh effect. The overall atmosphere is that of a live music performance or concert.

**HOW MANY TIMES DID YOU  
GET DRUNK IN THE LAST YEAR?**

## Britons get drunk more often than 35 other nations, survey finds

Meanwhile, cocaine use among people in England tops the same global list



▲ 'In the UK we don't tend to do moderation', says the founder of the Global Drug Survey. 'We might have to ... think about how to advise people to get drunk drinking less.' Photograph: Alamy

soapy, DALGETY BAY, United Kingdom, 2 hours ago

It's the Lib/Lab/Con/SNP/ Brexit effect!

[New Comment](#) | [Reply](#)



Marwal, Malaga, 2 minutes ago

Well, they are tops at something Eh?

[New Comment](#) | [Reply](#)

The lion, Britain, United Kingdom, 6 hours ago

The way this country is being run it's enough to turn anyone to drink.

[New Comment](#) | [Reply](#)

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## Britons get drunk more often than anyone in world: UK tops major global survey followed by the US, Canada and Australia

- The study comes amid an overall downward trend of drinking levels in the UK
- It is the 8th annual report and claims to be the largest drug survey in the world
- English speaking countries led the way for how often their citizens get drunk
- The US, Canada and Australia closely followed the UK at the top of the rankings

By [CONNOR BOYD FOR MAILONLINE](#)

**PUBLISHED:** 22:00 BST, 15 May 2019 | **UPDATED:** 07:27 BST, 16 May 2019



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1.2k  
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mick dastardly, nottingham, United Kingdom, 2 hours ago

It's the cyclists fault.

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truthmongerman, Brighton, United Kingdom, 4 hours ago

look at the politicians we have to suffer, no wonder we drink.

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Badfoot, Haunsmoor, United Kingdom, 6 hours ago

I like drinking.

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OXFORD  
BROOKES  
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**THE Sun**  
NEWS WEBSITE OF THE YEAR

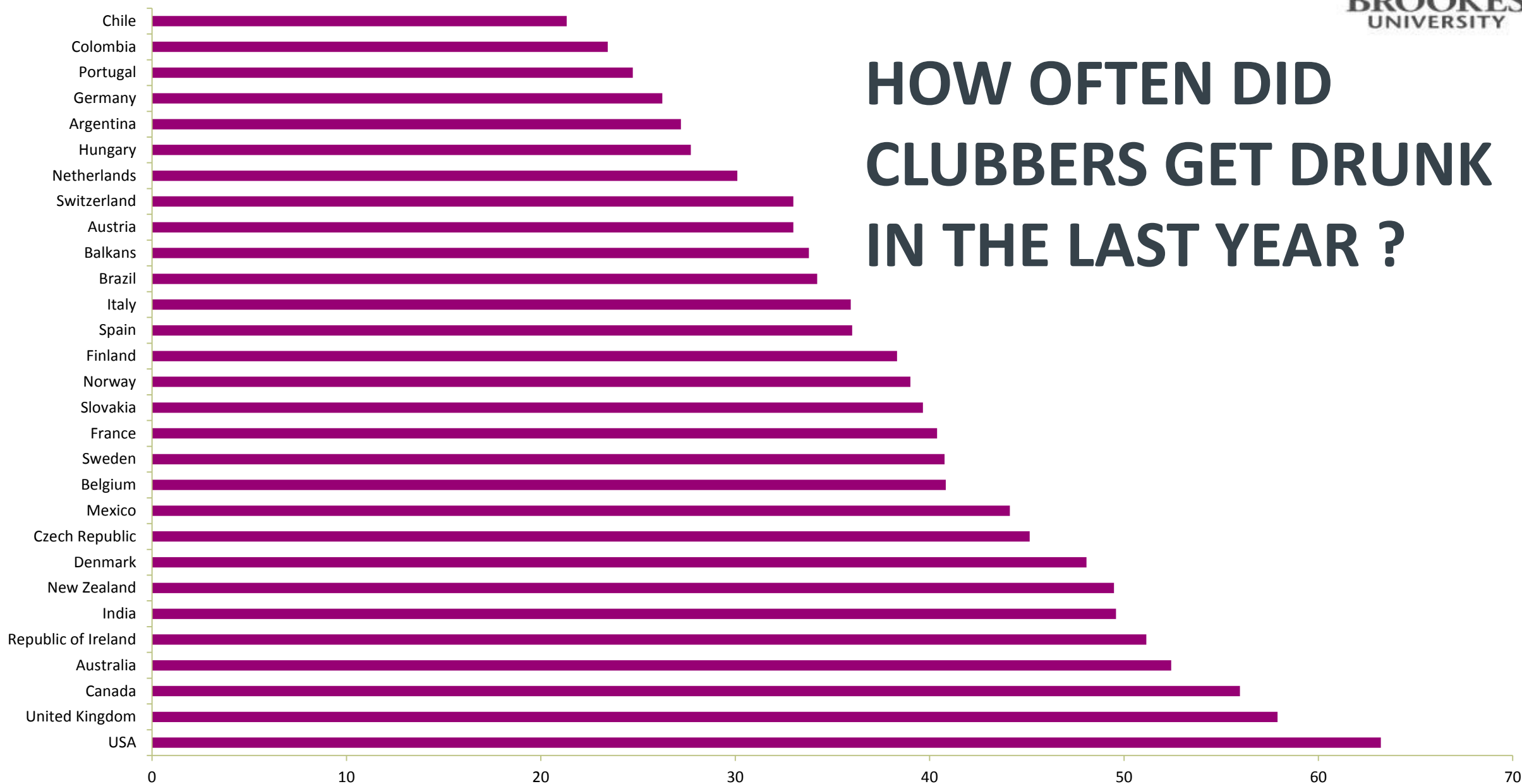
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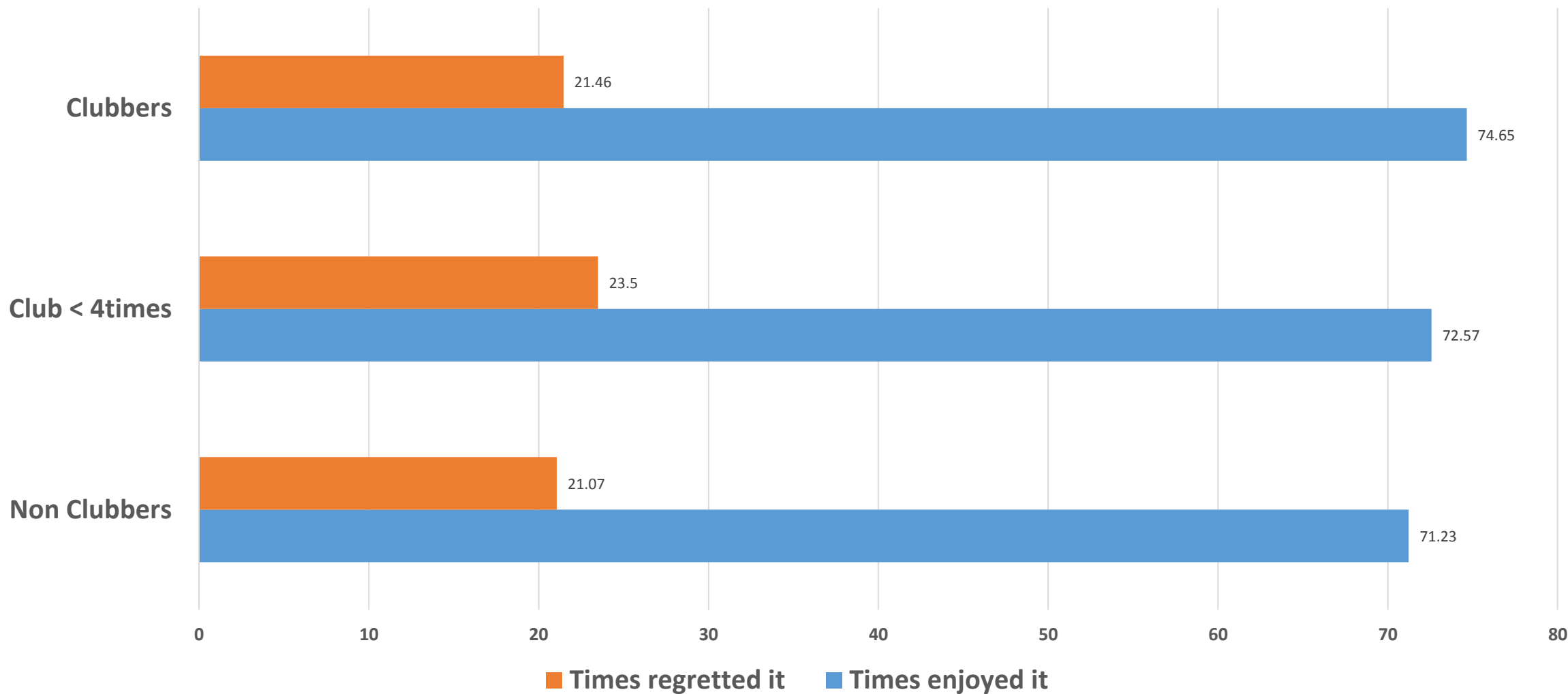
**BRIT-FACED** Brits are world's biggest boozers and we get hammered once a week, study says

We get plastered 51 times a year, the Global Drug Survey of 36 nations said

# HOW OFTEN DID CLUBBERS GET DRUNK IN THE LAST YEAR ?



## % OF TIMES YOU REALLY ENJOYED IT AND % TIMES REGRETTED IT



# WHICH COUNTRY ENJOYED IT THE MOST?



73.17%



62.12%

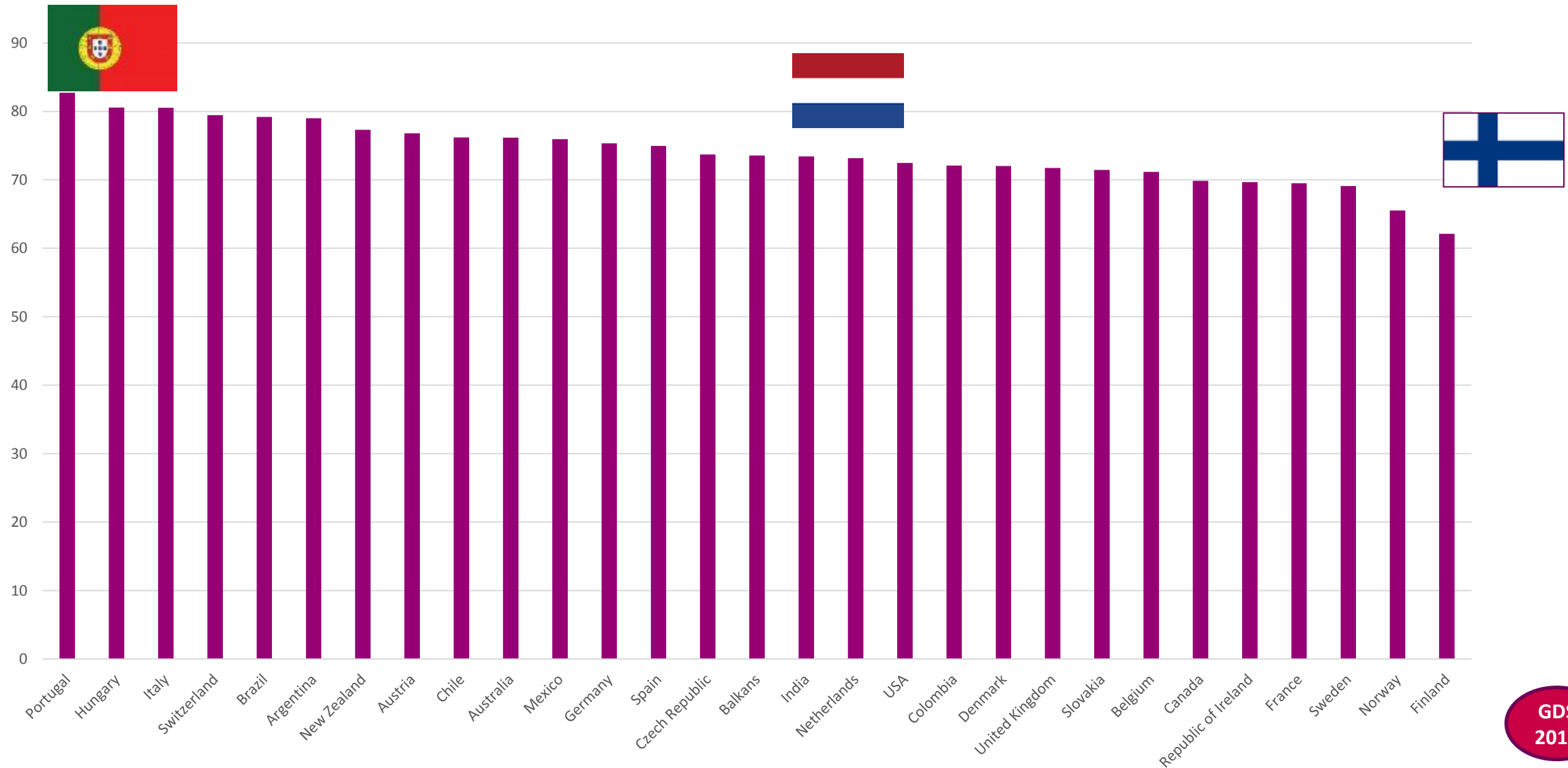


82.73





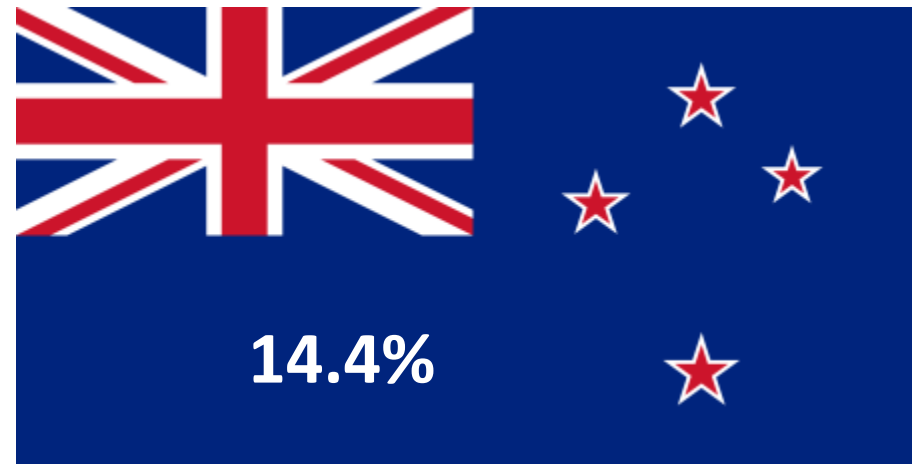
# WHICH COUNTRY ENJOYED IT THE MOST?



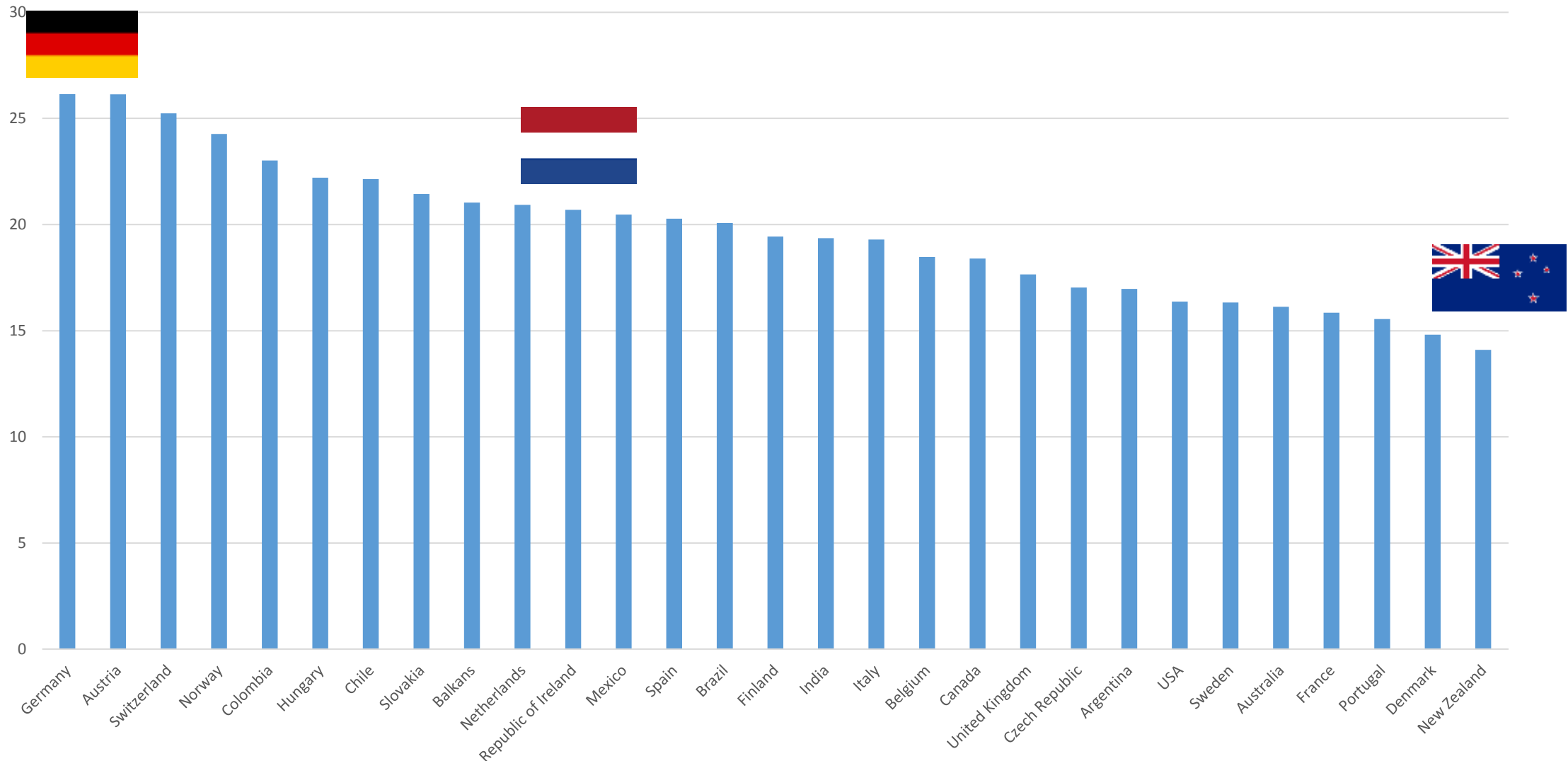
# WHICH COUNTRY REGRETS IT THE MOST?



20.93%




# WHICH COUNTRIES REGRET IT THE MOST?




A close-up photograph of a hand pouring beer from a glass bottle into three glasses on a bar. The scene is dimly lit with warm, golden light from the background, creating a bokeh effect. The glasses are partially filled with beer, and the liquid is captured mid-pour, creating a dynamic sense of movement. The bar surface is dark and reflective, showing the light from the glasses and the background.

**39.6% of  
clubbers  
would like to  
drink less in  
the next 12  
months**

# SOURCES OF SUPPORT GDS2017






Journal of Substance Abuse Treatment  
Volume 99, April 2019, Pages 80-87



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## Intention to reduce drinking alcohol and preferred sources of support: An international cross-sectional study ☆

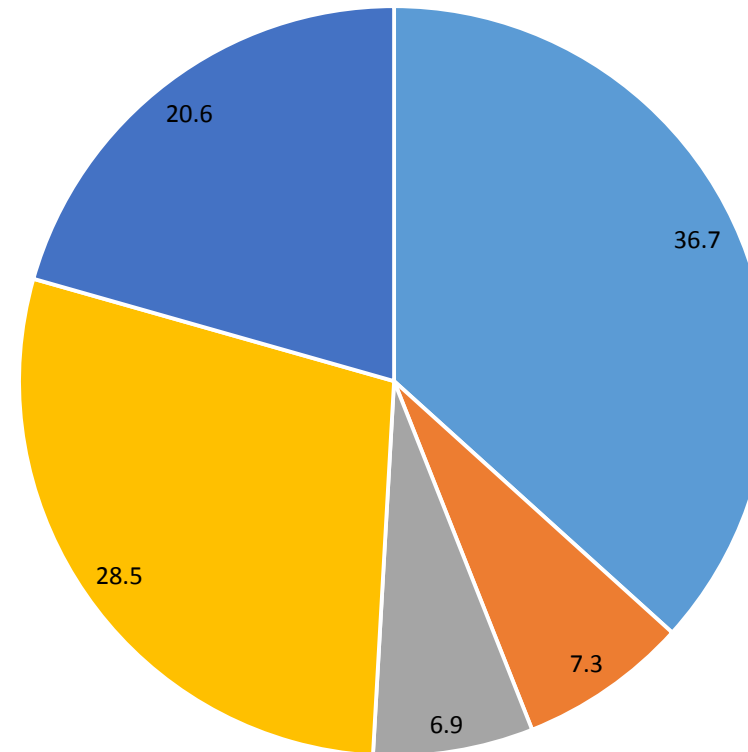
Emma L. Davies <sup>a</sup>  , Larissa J. Maier <sup>b</sup>, Adam R. Winstock <sup>c</sup>, Jason A. Ferris <sup>d</sup>

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<https://doi.org/10.1016/j.jsat.2019.01.011> [Get rights and content](#)

# SOURCES OF SUPPORT 2017

**IN 2017 36.4% OF CLUBBERS SAID THEY WANTED TO DRINK LESS ONLY 4.7% WANTED HELP TO CUT DOWN  
452 CHOSE THEIR PREFERRED SOURCE OF SUPPORT**



- Online self help
- Non face to face counselling
- Counselling GP
- Specialist counselling or therapy
- Alternative therapy





# Why alcohol health warning labels are a good idea: findings from the latest Global Drug Survey

THE CONVERSATION Emma Louise Davies, Senior Lecturer in Psychology at  
Oxford Brookes University and Adam W  
Honorary Clinical Professor, UCL  
The Conversation 6 May 2018



Warning labels on alcohol in New Zealand's 'ignorance'

Hannah Martin • 18:00, May 09 2018

## The Arguments For and Against Alcohol Warning Labels

A new survey worked out which kind of warnings we respond best to, depending on our age.

Warning drinkers of cancer risk could reduce consumption, survey finds

Drinkers were asked to read a number of advisory messages and say which might persuade them to drink less

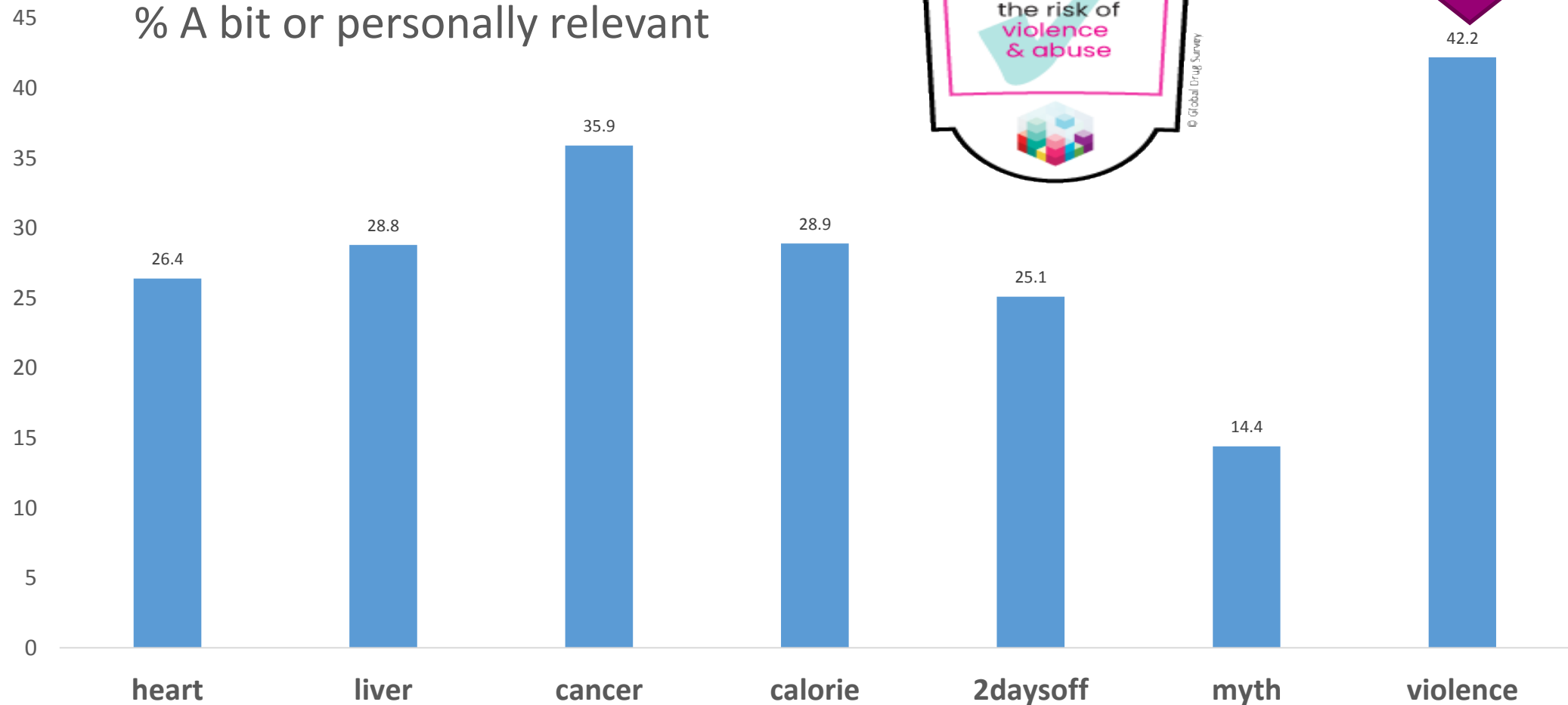


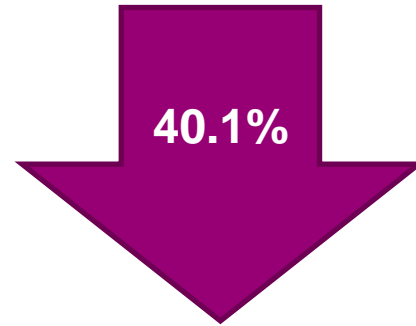


# ALCOHOL LABELS: GDS2018

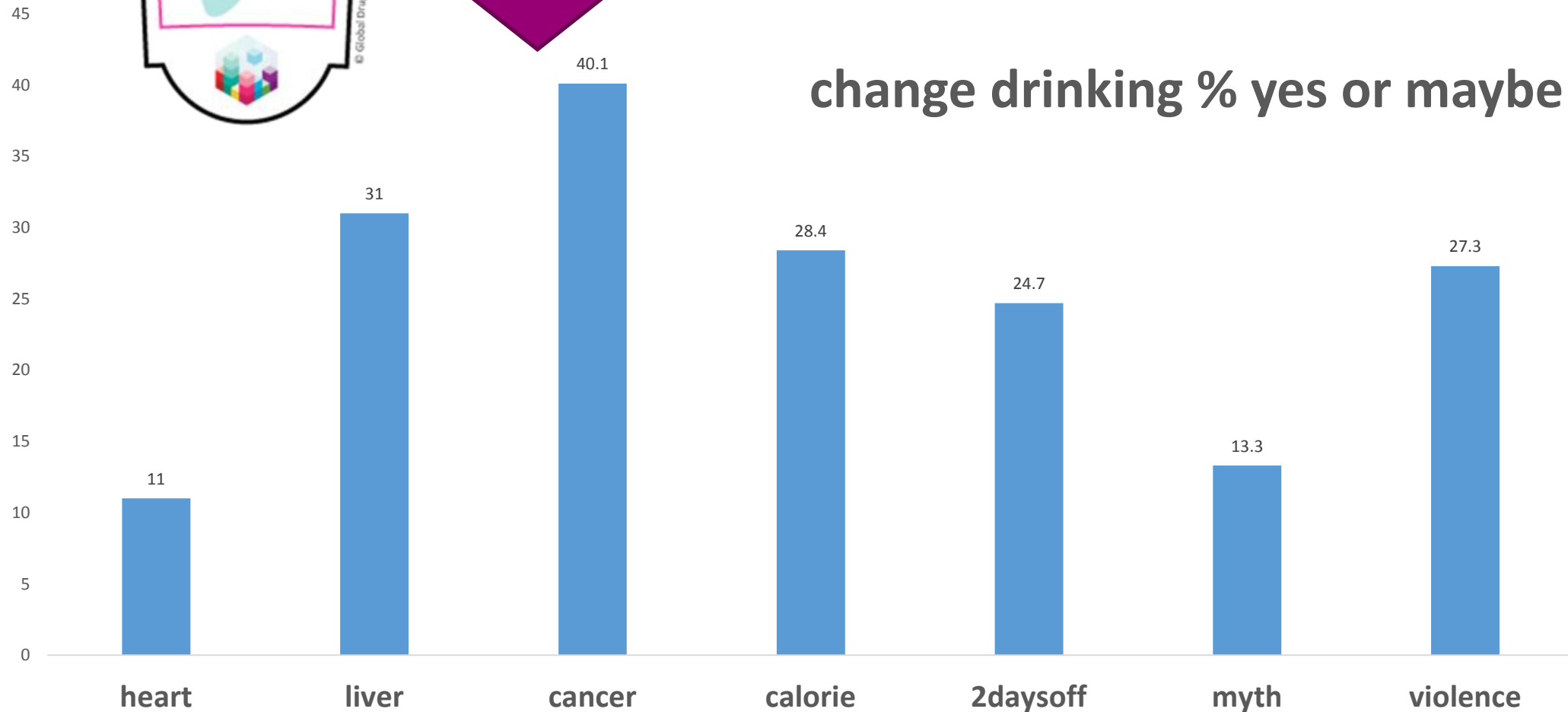
# PERSONAL RELEVANCE

% A bit or personally relevant





# WOULD IT CHANGE DRINKING?

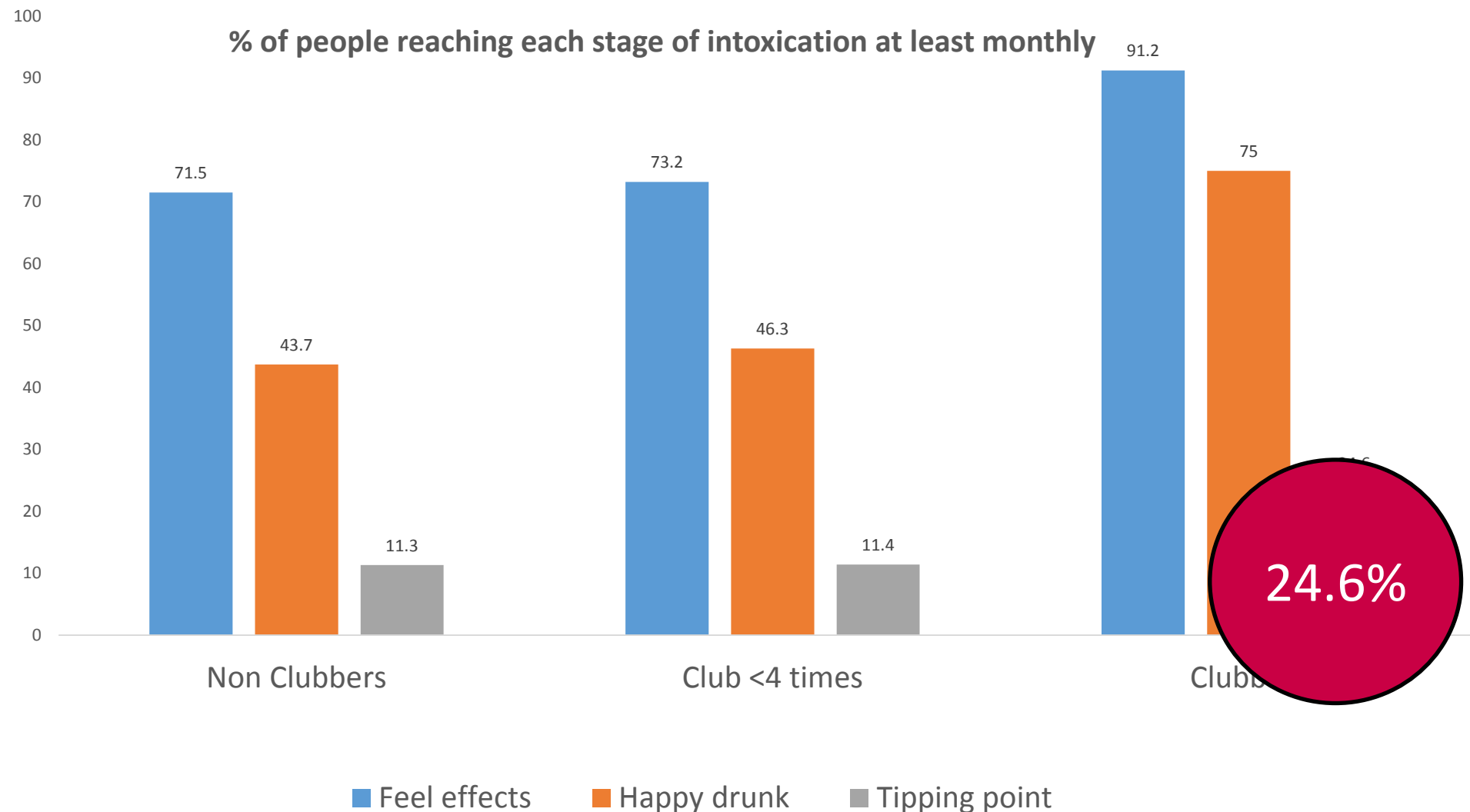




**WHAT IS YOUR TIPPING POINT?**



# HOW OFTEN DO THEY REACH THEIR TIPPING POINT







# THANK YOU FOR LISTENING

