

Alcohol and youth in Slovenia - challenges and the way forward

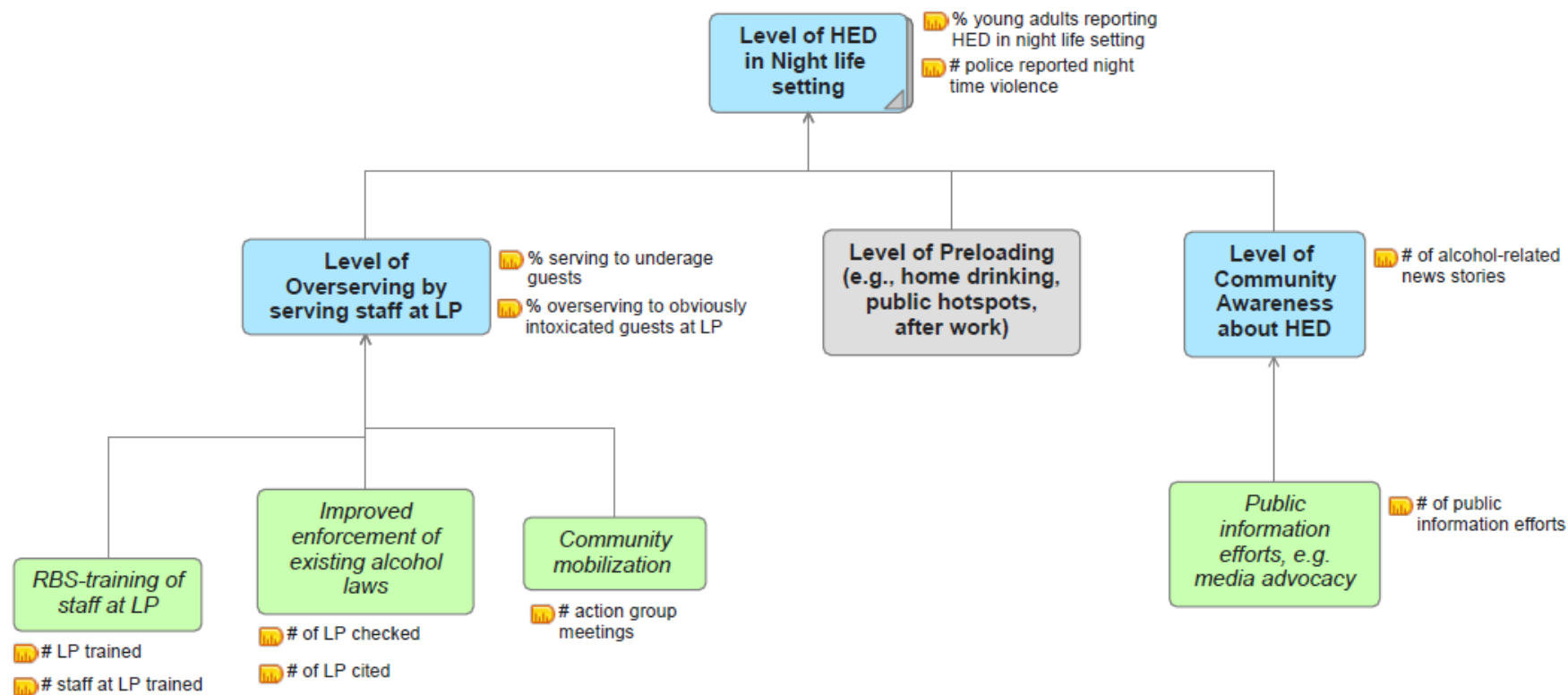
Results from „STAD in Europe“ project in Slovenia)



REPUBLIC OF SLOVENIA
MINISTRY OF HEALTH



GENERIC LOGIC MODEL (NIGHTLIFE)



TARGET GROUP(S)

Two different target groups:

Youngsters (age 15-18) – selling alcohol to minors (e.g. bars/pubs, supermarkets, gas stations) – **MAJOR PROBLEM IN SLOVENIA & CITY OF KRANJ !!!**

Young adults (age 18-24) – selling alcohol to intoxicated youngsters (collaboration with high school »Improleague« winners / actors)

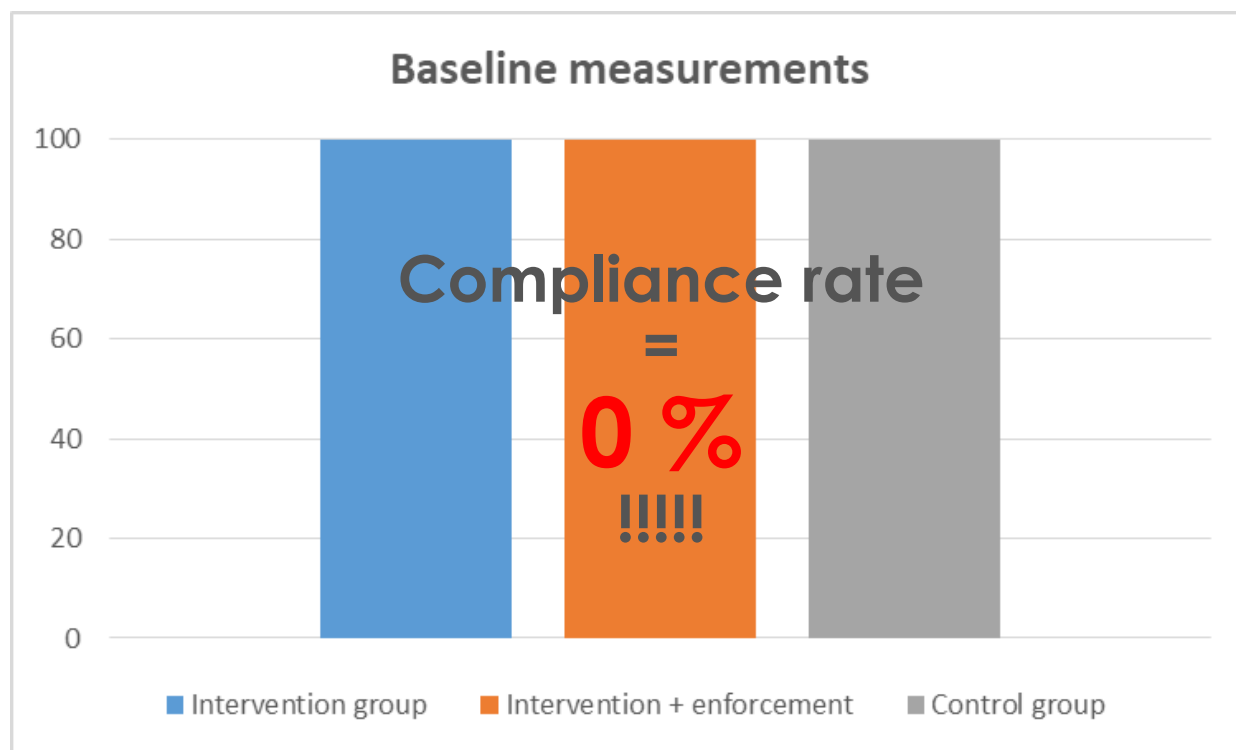
ALCOHOL RELATED PROBLEMS

Selling alcohol to minors (mystery shopping project in 2014):

- 12 cities / 48 locations (e.g. supermarkets and gas stations)
- Mystery shoppers: 16 youngsters (16-17 years old)
- In **92%** cases alcohol beverages sold to minors (**96%** in the **City of Kranj**)
- No data on selling alcohol to **intoxicated** young adults ...

BASELINE MEASUREMENTS

Friday, 3rd of November 2017 (12 night clubs, bars and pubs)



This presentation is part of the project / joint action '709661 / SIE' which has received funding from the European Union's Health Programme (2014-2020)



TRAINING

Google group of bars/pubs !!!



Thursday, 23rd of November 2017

8 night clubs eligible, 4 attended, 12 participants)

Topics (full 3 hours, no breaks):

- Characteristics of nightlife
- Problems / challenges in nightlife
- Communication, conflict solving & preventive strategies
- Management of the physical context
- First aid (e.g. examples in nightlife context)
- Responsible beverage service and alcohol legislation in Slovenia

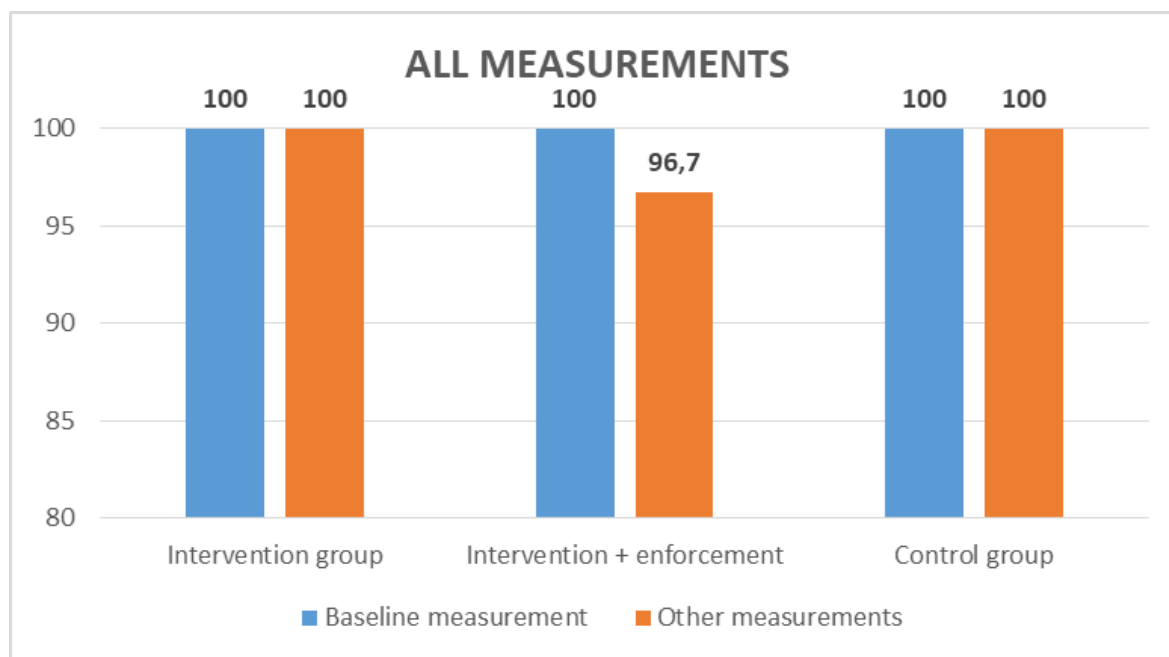


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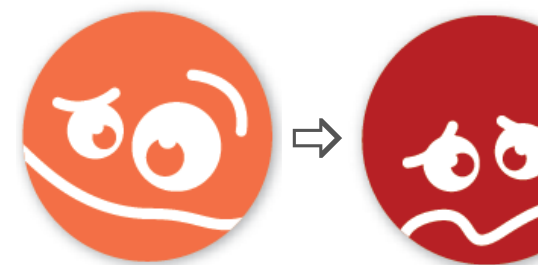


OTHER MEASUREMENTS

December 2017 (2nd, 16th & 19th) (same 12 night clubs, bars and pubs)



5 in 150 tries only !!!
(e.g. very intoxicated)



Media advocacy / coverage


40+ news / reports from our activities in **top SLO media**



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What happened (reasons for failure)?



ENFORCEMENT

To be continued ...

March-April 2019 (new cities added)

- Koper, Izola & Piran (at the coast) – NewPrevent team
- Nova Gorica & Tolmin (western part of Slovenia) – ZKZAS team
- Ljubljana (capital) – UTRIP & No Excuse Slovenia ...

Spring – autumn 2019 (media campaign on alcohol & youth)

- Slovenian NCDs Alliance (coalition of NGOs) established
- key message »Alcohol. No ordinary commodity«
- changes of alcohol law planned by the Ministry of Health
- significant changes in police approach (national/local level)

To be continued (it's happening)...

<http://keralkoholnimleko.si>

<https://www.facebook.com/alkoholnimleko/videos/846144679078997/>



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THANKS FOR YOUR ATTENTION!

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