



STAD in Europe

communities preventing
alcohol related harm

“STockholm prevents Alcohol en Drug problems”

This presentation is part of the project / joint action '709661 / SIE' which has received funding from the European Union's Health Programme (2014-2020)

STAD



- Community mobilization
- Better organised alcohol law enforcement
- A two day RBS-training

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STAD IN EUROPE

Use the knowledge gained in Sweden to come to a European approach to reduce alcohol availability in four settings:

- Nightlife (like the original STAD approach)
- Festivals
- Home drinking
- Public hotspots

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Netherlands Institute of Mental Health and Addiction



**Karolinska
Institutet**



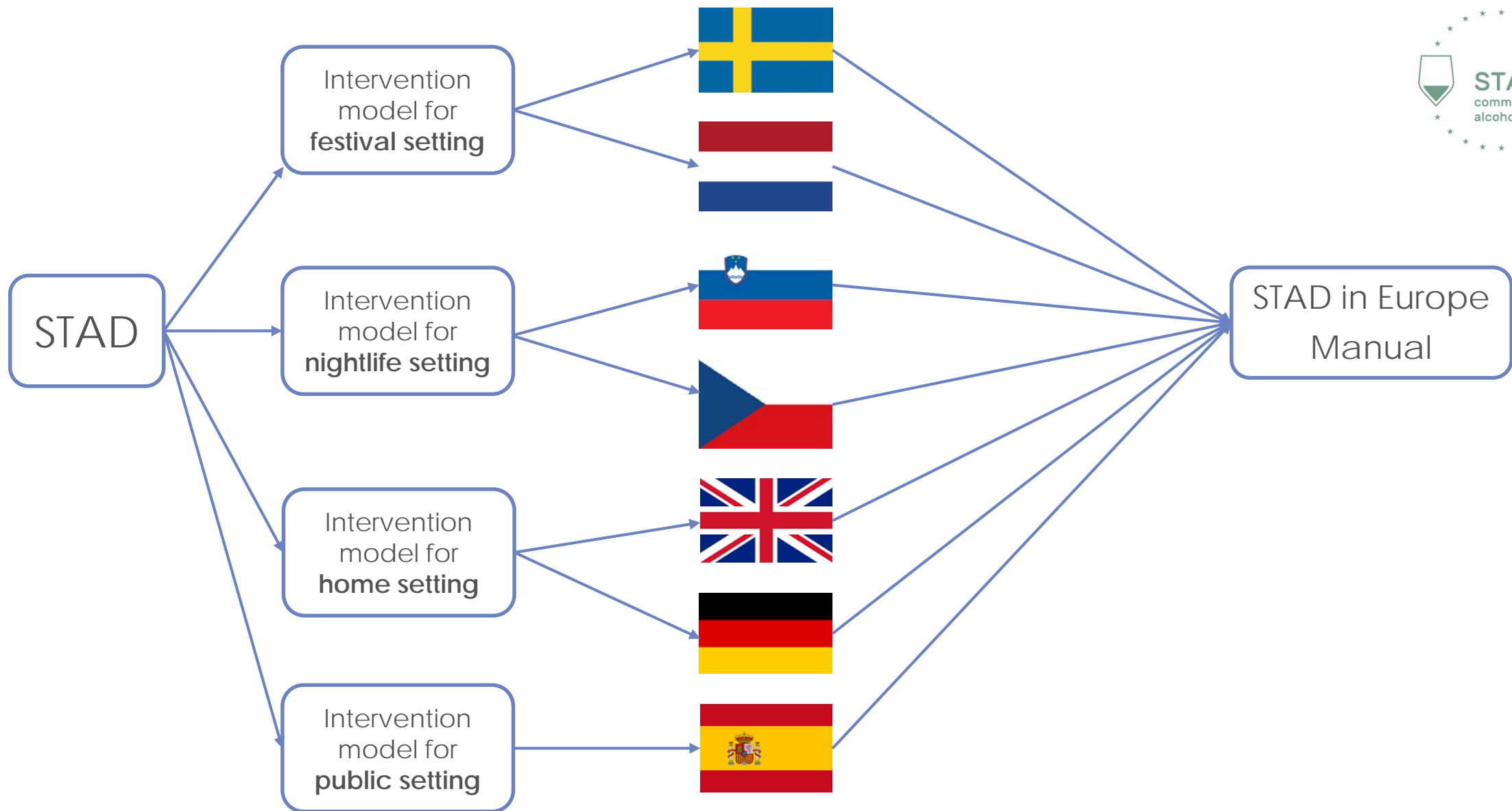
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Intervention model

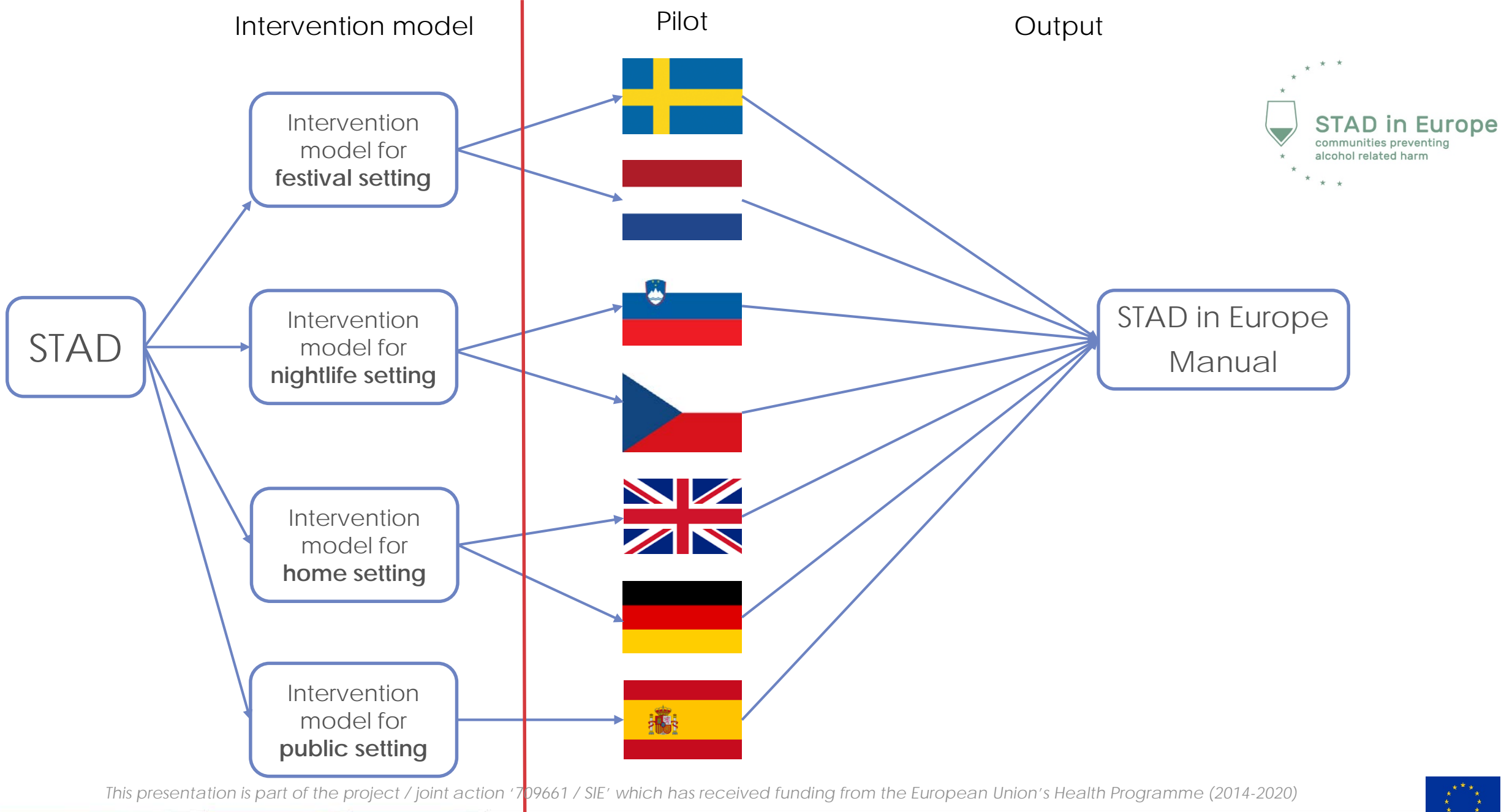
Pilot

Output



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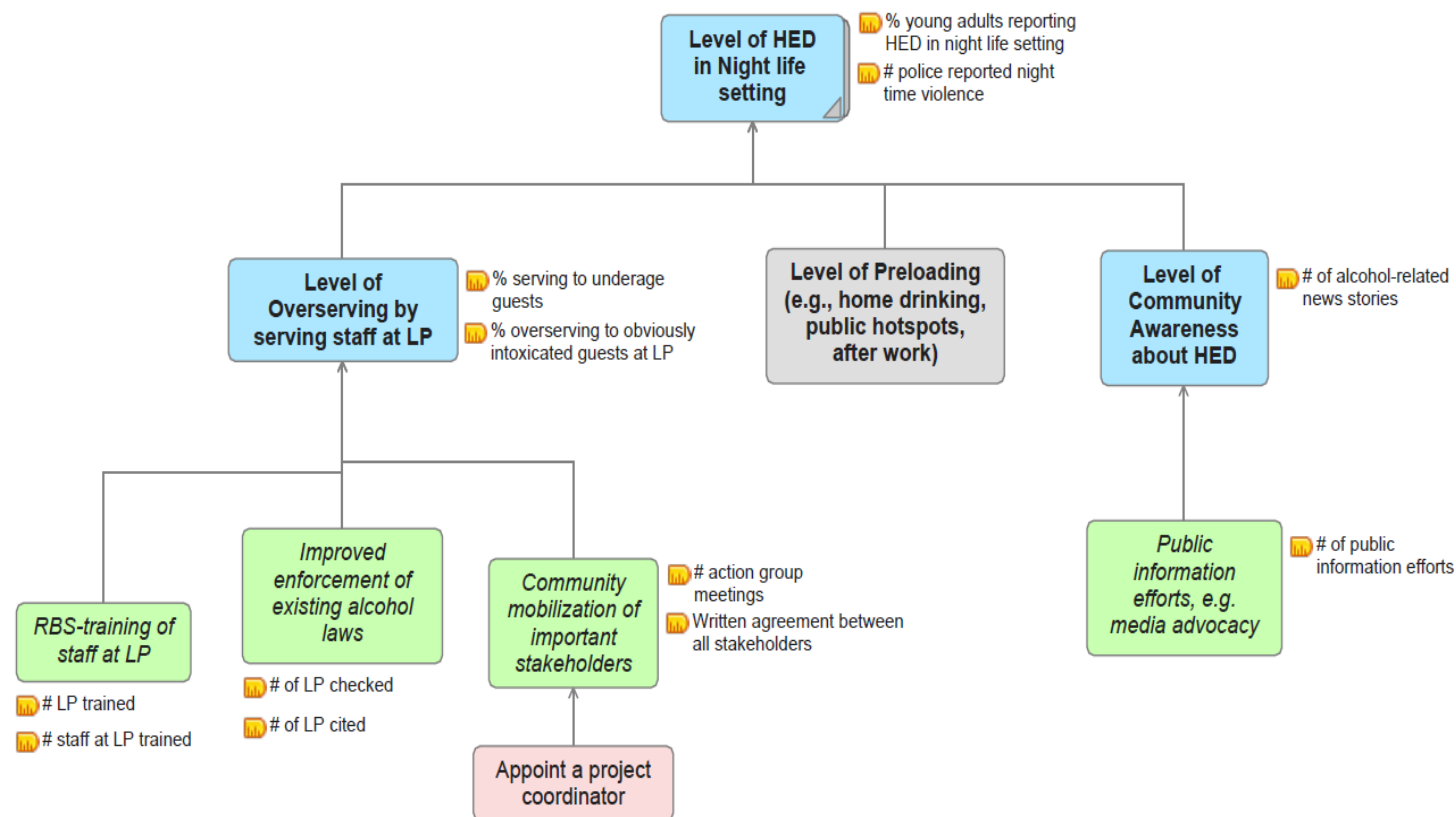




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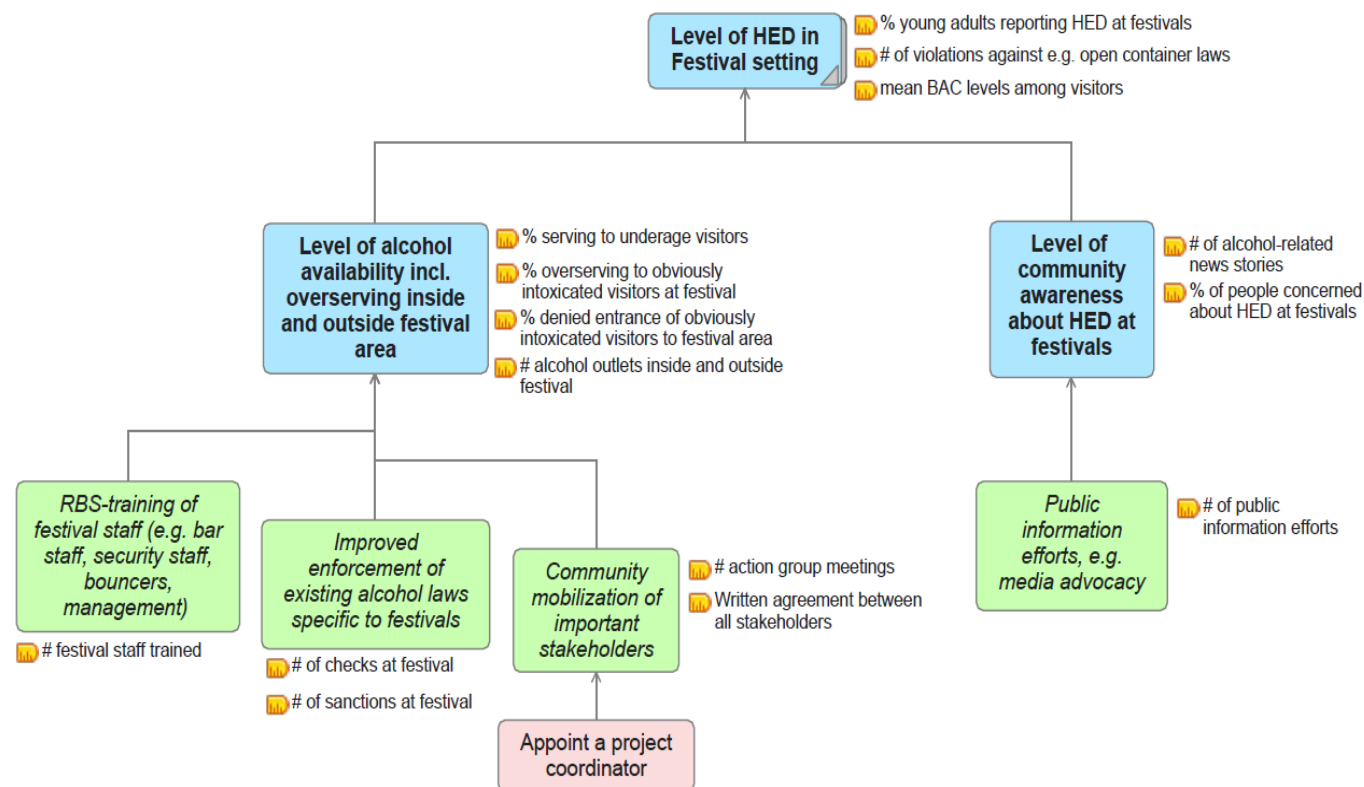


INTERVENTION MODEL - NIGHTLIFE



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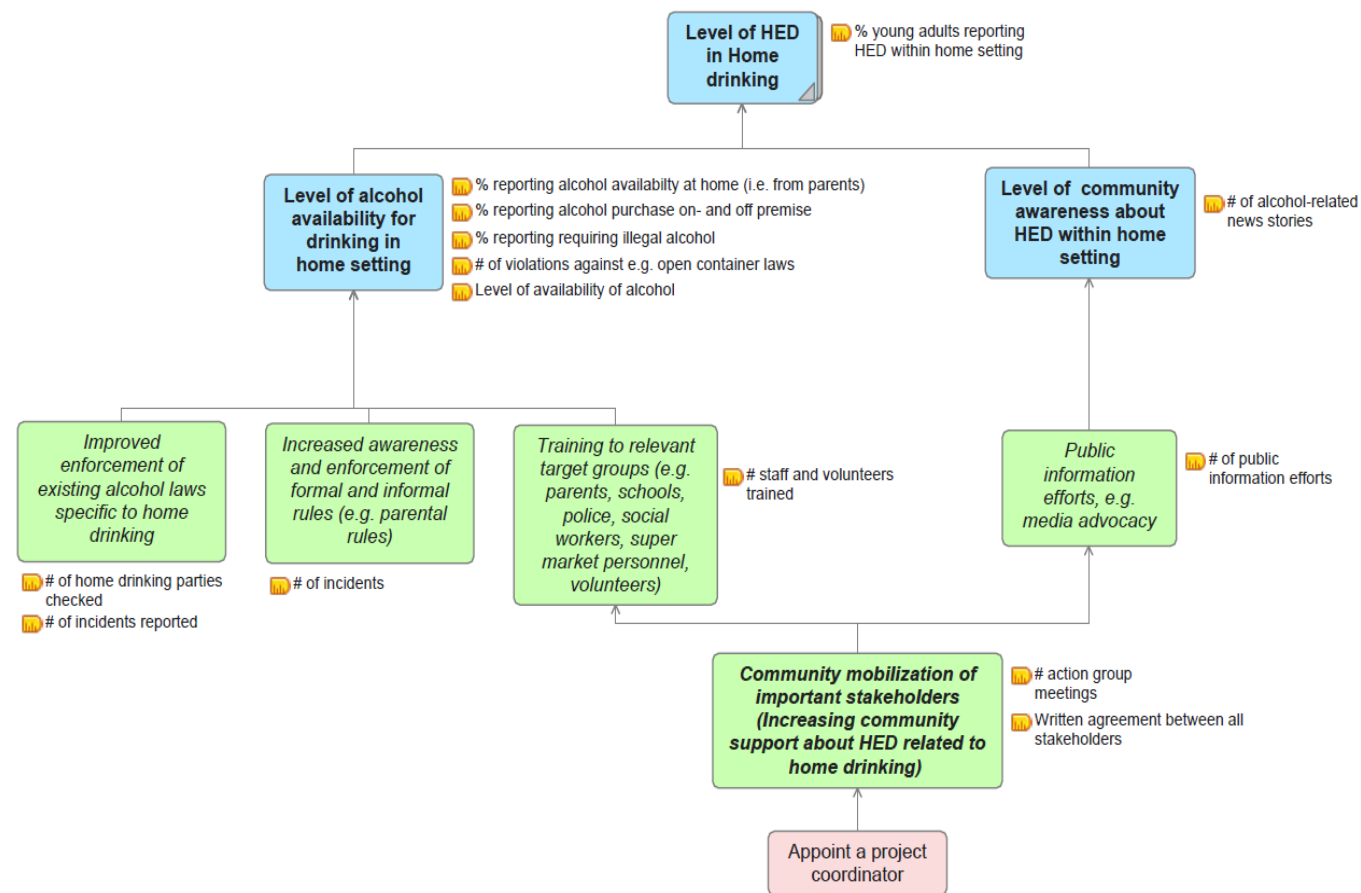
INTERVENTION MODEL – FESTIVALS



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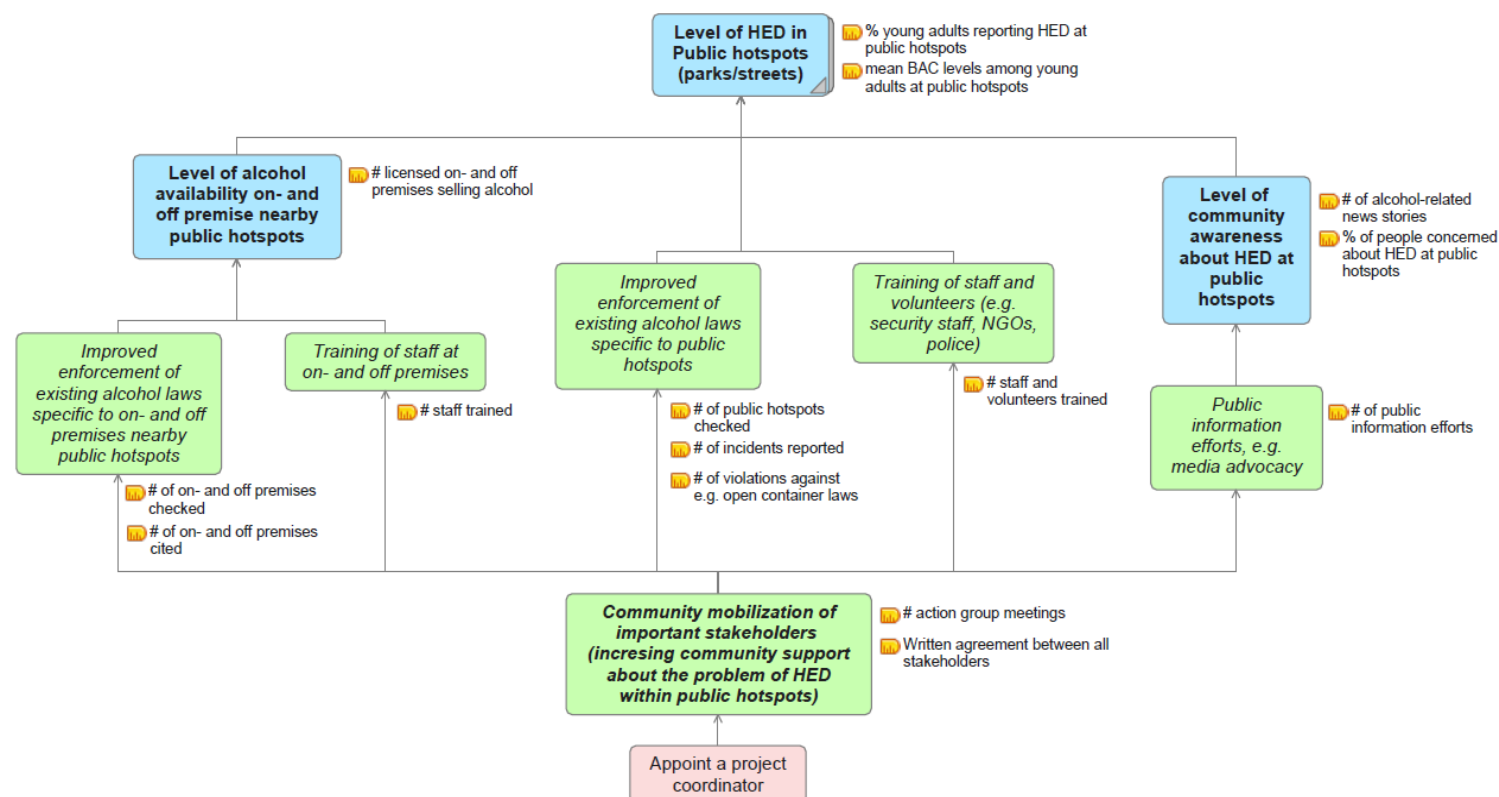


INTERVENTION MODEL – HOME DRINKING



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INTERVENTION MODEL – PUBLIC PLACES



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THE PILOT CITIES



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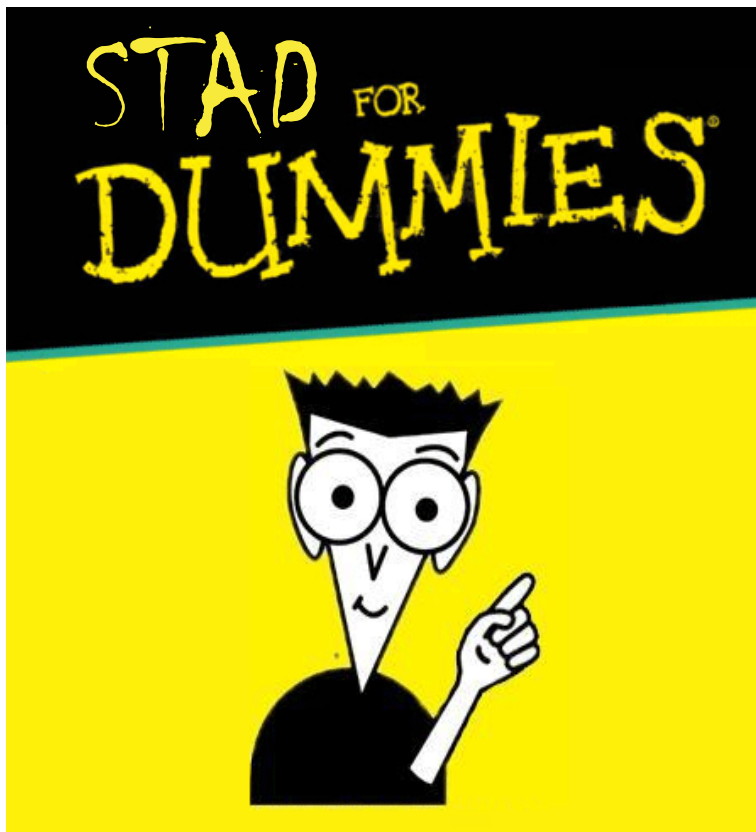


LESSONS LEARNED SO FAR. WHAT WORKS?

- It all starts with community mobilization
- Try to see the perspective and interest of your stakeholders (incl nightlife owners) and go from there
- Not every place is Sweden, and that's ok

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RESULT SPRING 2019



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THANK YOU



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